Promote Family Engagement

Humanities Washington is offering $25,000 and more to produce Prime Time Family Reading and Prime Time Preschool programs!

Prime Time Family Reading serves families with children from six- to ten-years old who may be struggling with reading. During six, weekly sessions held in the evenings, between 15 and 25 families share a meal, read stories together with a storyteller and discussion leader, and then talk about big ideas and how they connect to weekly themes, such as compassion, truth, justice, and empathy. Prime Time creates a foundation for a lifelong love of reading. Prime Time Family is also available in an online format.

Prime Time Preschool serves children from three- to five-years old and their families. The six weekly sessions promote school readiness through development of reading, comprehension, and critical thinking skills. Using beautifully illustrated, award-winning books with culturally diverse stories and themes, Prime Time Preschool incorporates a group meal, story sharing, discussion, and play to create a rich, humanities-based learning environment. Prime Time Preschool serves between 10 and 15 families.

A truly statewide program

Since its inception, 3700 Prime Time families have been served throughout the state. Prime Time aligns with four of the eight core competencies of family engagement outlined by the National Association for Family, School, and Community Engagement.

What is Prime Time?

- A fun, six-week reading program for children and their families
- A solution to pandemic-related learning loss
- Proven to boost literacy
- Promotes family engagement
- Helps families become regular library users
- Serves English- and Spanish-speaking families

“Prime Time Family Reading is one of the most engaging programs we offer. The partnerships we have forged with local schools is invaluable and the families served always show enthusiasm for reading after attending.”

— MELANIE BOERNER, SPOKANE COUNTY LIBRARY DISTRICT
Prime Time is a proven success. In surveys of participating families, an incredible:

- 95% increased the amount of time they read together
- 93% experienced a positive change in their attitudes toward reading
- 97% are now more likely to use library services

Eligible Hosts:

- Public libraries, schools, museums, family resource centers, and other youth-serving organizations

What Hosts Receive:

- Full financial support so they can manage all aspects of their Prime Time series
  - **Full Series Support** — $25,000 to produce three Prime Time Series
  - **Online Series Support** — $10,000 to produce two online Prime Time Family series
  - **Single Series Support** — $8,300 for the completion of a single Prime Time Family or Prime Time Preschool series
- Team member training
- Access to curriculum materials
- Access to experienced Humanities Washington staff

We are now accepting applications to host Prime Time in 2024 & 2025!

Go to Humanities.org/host-prime-time for more or contact primetime@humanities.org.

Application deadlines:
- May 30, 2024 for fall 2024 program support.
- November 18, 2024 for spring 2025 program support.

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